

**Mic Assassin – Invest ft CRS – (Produced By BadMilk)
@MicAssassin @CRSYoungKing @BadMilkUK**

Released on all platforms: MicAssassin.com/Invest

Release Date: July 3rd 2021

Label: FWD 360

From the tender age of 9 rapping in school assemblies to a 16-year-old appearing in magazines including The Face and The Fader, to an 18-year-old setting up his own record label selling CD's hand-to-hand, Mic knows the true meaning of dream-chasing, investing in himself and the talented minds around him.

The former UK Battle rap champion and part-time BBC Radio presenter took an 8-year hiatus from the Music industry, disillusioned with the politics of the game. During this time he set up his video production company creating visual content for some of the UK's biggest brands, charities, and corporates.

Infused and inspired by the global uncertainty caused by COVID, at the tail end of 2020 Mic Assassin returned with the powerful street banger '5 Wings', hailed as *"My favourite record of the week"* by BBC Introducing's Tom Robinson.

Now in 2021, he is back once again with the catchy, melodic, inspiring Hip Hop banger 'Invest' featuring rising UK talent CRS, with head-nodding music production skilfully supplied by super-producer BadMilk (BTS, Love Island).

The song's engaging and inspiring themes around entrepreneurship, financial education, and community cohesion were created by Mic whilst going through some of his darkest times stranded abroad during the coronavirus pandemic. At exactly this time, Mic was simultaneously representing himself valiantly in the still ongoing 18-month Race Discrimination case against supermarket giant Co-op.

This song has become a personal celebration and has helped Mic battle through this stressful, anxious, and depressive period - his legal tribunal commences in-person 1 week after 'Invest' drops for its July 3rd release date.

The song powerfully brings to life Mic's message and lifelong community focus with lines such as :

“Invest in your Bredrins / Invest in your Family / Invest in your People / 'Cause slaving for them is insanity”.

The accompanying 1st animated visual (which is one of 10 pieces of content to be released across 6 weeks) is a vivid on-screen art piece representing community cohesion and resilience in these times of global uncertainty.

'Invest' is out now via MicAssassin.com & all digital platforms and streaming services.

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